



Reply to:  
Historic Florence Days Parade  
% Florence Station  
PO Box 12331  
Omaha, NE 68112-0331

RE: Florence Days

The annual Florence Days Parade will be held on Saturday, May 12, 2018. The parade will start at 1:00 PM from Miller Park. Our theme this year is "Building a Strong Community".

Float judging will be during the parade again this year and will be judged on:

- % Theme
- % Originality
- % Action
- % Costumes
- % Construction Time
- % Group Participation

Awards for floats are: 1<sup>st</sup> place - \$200.00, 2<sup>nd</sup> place - \$100.00 and 3<sup>rd</sup> place - \$50.00.

There will be 1<sup>st</sup> place trophies given for Horse Groups, Drill Teams and Marching Bands.

Monies for floats and trophies for horse groups, drill teams and marching bands will be awarded after the parade at the grandstand. **PLEASE MAKE SURE YOU SEND A REPRESENTATIVE BACK TO THE GRANDSTAND AFTER THE PARADE.**

Please complete the enclosed application if you or your organization would like to participate.

**Entries will close April 23rd, 2016.** You will be notified by mail what your number will be in the parade. Please **DO NOT CALL FOR YOUR NUMBER.** A letter will be sent to you explaining where and when to line up in Miller Park, so make sure the application you are returning is filled out completely. Please get your entries in early. The earlier we receive your entry, the closer to the front of the parade you will be.

**WE RESERVE THE RIGHT TO PULL CONTROVERSIAL ENTRIES!**

Dick Brown (402) 453-6688 and Mikki Barna (402) 514-1101  
Historic Florence Days Committee

Florence Historical Foundation  
Historic Florence Days Committee

PO Box 12331  
Omaha, Nebraska 68112



January 13, 2018

The 2018 Historic Florence Days Parade will be held on Saturday, May 12th.  
This year the parade theme is saluting our Local Restaurants in,  
**“Building a Strong Community”.**

To get the community more involved, we are asking all businesses, churches, organizations and residences along the parade route (Redick Avenue to McKinley Street along 30<sup>th</sup> Street) to show their community spirit by hosting their own exciting events that day. Events could include (but are not limited to) a food booth (make sure you check with the Health Department first), games and prizes for children or colorful decorations relevant to the parade theme.

If you are planning to host an event of any kind, please fill out the form below and return to: Historic Florence Days Parade, % Florence Station, PO Box 12331, Omaha, NE 68112-0331. There will be a free listing of these events in the middle section of the newspaper, deadline March 23<sup>rd</sup>, 2018. If you would like to purchase an ad in the Florence Newspaper which is mailed to 5 zip codes in and surrounding the Florence area (68111, 68112, 68104, 68110 and 68152 = approximately 15,000 households), please contact Kathy Rossitto @(402) 571-8161. The ads must be sent to the Historic Florence Days Committee **no later than March 23<sup>rd</sup>, 2018** to be included in the 2018 newspaper.

Thank you for your support and community involvement.

Dick Brown & Mikki Barna  
(402) 453-6688 or (402) 514-1101  
Historic Florence Days Committee  
Florence Historical Foundation

Business/Organization Name: \_\_\_\_\_

Business/Organization Address: \_\_\_\_\_

Please describe your event:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_